



Privacy policy

EU General Data Protection Regulation (2016/679)

15/8/2022

## **Service design register**

### **1. Controller**

City of Helsinki/City Board

### **2. Person in charge of the register**

City Executive Office/Strategies/Chief Strategy Officer

According to a decision by the City Board (7 March 2022 § 182) on the tasks and responsibilities concerning registers in the City Executive Office, the Chief Strategy Officer is in charge of the register.

### **3. Contact person for the register**

City Design Manager

#### **Contact information**

City of Helsinki, Registry Office, PO Box 10 (Pohjoisesplanadi 11–13), 00099 City of Helsinki

## **4. Purposes of the processing of personal data and the legal grounds for the processing**

### **Purposes of the processing**

1. To involve inhabitants in the development of the city's operations and services and to collect experiences to improve the services.
2. To involve inhabitants in order to understand the overall picture of the development and the root causes of the problems and to target measures.
3. Rewarding inhabitants for participating in a design project.

### **Legal grounds for the processing**

Service design projects:

Article 6, paragraph 1 a of the EU General Data Protection Regulation: The data subject has given consent to the processing of his or her personal data for one or more specific purposes.

Submitting information to the Incomes Register:

Article 6, paragraph 1 c of the EU General Data Protection Regulation: Processing is necessary for compliance with a legal obligation to which the controller is subject.

Special categories of personal data are processed in the register. The processing is authorised on the basis of Article 9, paragraph 2 a in the EU General Data Protection Regulation, according to which processing of the data is authorised when the data subject has given explicit consent to the processing of those personal data for one or more specified purposes, except where Union or Member State law provide that the prohibition referred to in paragraph 1 may not be lifted by the data subject.

## **Essential legislation**

- EU General Data Protection Regulation (679/2016)
- Data Protection Act (1050/2018)
- [Act on the Incomes Information System (53/2018)]

## **5. Data content of the register**

Data processed in service design projects:

Name and contact information as well as socioeconomic background information necessary to identify and involve the target group of each design project.

The individuals' experiences of their everyday lives, circumstances and the city's services and operations (opinion on the service and how it can be developed).

Data processed for rewarding purposes:

Personal identity code, name, reward

## **6. Regular disclosures of personal data**

Data disclosed because of the reward: Finnish Tax Administration

## **7. Data storage periods**

Three months after the project has concluded.

## **8. Sources of personal data**

Data subject.