

Description of file

EU General Data Protection Regulation (2016/679)

23 September 2020

Data file of participants in events, campaigns, lotteries and competitions organised by the Culture and Leisure Division

1. Controller

The controller is the Culture and Leisure Committee, which delegated the tasks to the Executive Director on 27 March 2018, Section 71.

2. Person responsible for the data file

Job title

Administration Manager

3. Data file contact person

Job title

The person responsible for each event/campaign is the contact person of the data file.

Contact information

City of Helsinki, Registry Office, P.O. Box 10 (Pohjoisesplanadi 11–13), FI-00099 City of Helsinki

4. Purpose and legal grounds for processing personal data

Purpose of processing

The purpose of processing personal data in the data file is communication related to the campaign, event, lottery or competition, as well as other communication on a case-by-case basis (e.g. surveying opinions, free-form voting or lottery).

Legal grounds for processing

Article 6(1)(a) of the EU General Data Protection Regulation: the data subject has given consent to the processing of his or her personal data for one or more specific purposes.

Essential legislation

- EU General Data Protection Regulation (679/2016)
- Data Protection Act (1050/2018)

5. Data content of the file

Data subject: name, address, e-mail address, telephone number and other information relevant to the event, etc. (e.g. opinion or competition response).

6. Regular disclosure of personal data

Data is disclosed on a case-by-case basis to separately listed partners, however, not outside the EU or EEA.

7. Data retention periods

The retention period of personal data is determined per event and campaign as a maximum of two years from the end of the event or campaign.

8. Sources of personal data

Personal data is obtained from the data subjects themselves.