



## **Privacy statement**

EU General Data Protection Regulation (2016/679), Articles 13 and 14

## **Kultus Culture communication and registration service (Kultus.hel.fi)**

### **Data controller**

The data controller is the Culture and Leisure Committee, which has delegated the duties of the data controller to the Administrative Director on 27 March 2018, Section 71.

### **Why do we process your personal data?**

The purpose of the register is to organise events for groups and to inform and communicate about the organisation of events.

### **Purpose of processing**

The data is processed for the purpose of registering for various event and for contacting. Based on the register, we know who is using the service.

For unregistered users, the legal basis is Article 6(1a) of the GDPR: The data subject has given consent to the processing of his or her personal data for one or more specific purposes.

## **Essential legislation**

- EU General Data Protection Regulation (2016/679)
- Data Protection Act (1050/2018)

## **What personal data do we process about you?**

Examples of event organisers include educational institutions (including private and state-owned), art and cultural institutions, organisations, services provided by the City of Helsinki (sports services, library, cultural services, youth services), etc.

User to be registered (event organiser): name, phone number, email address, organisation, venue, language, email address for contacts.

Non-registered user (registering for events): name, phone number, email address, name of the registered group, size, grade, name of the school or daycare centre or educational institution of the registered group and language of the registrations.

## **How do we collect personal data?**

The information is obtained from the data subjects themselves.

## **To whom do we disclose your personal data?**

No disclosure of data, also outside the EU or EEA countries. Disclosures for statistical purposes on an anonymous basis.

## **Personal data processors**

The data is processed by authorised city personnel.

## **Will your personal data be transferred outside the EU or EEA?**

Personal data will not be transferred outside the EU or EEA.

## **How long do we retain your personal data?**

The personal data of the register is retained for 12 months from the last use. Personal data is retained especially for the purpose of long-term statistical monitoring. Personal data processed for analysis and statistical purposes is anonymised (de-identification of personal data) and erased in such a way that the data is no longer considered personal data.

## **Automated decision-making and profiling**

The processing of personal data does not involve automated decision-making and profiling.

## **Your rights regarding the processing of your personal data**

The rights of the data subject and instructions on how to exercise them can be found at:

<https://www.hel.fi/en/decision-making/information-on-helsinki/data-protection-and-information-management/data-protection/rights-of-data-subjects-and-exercising-these-rights>

### **Right to review data (right of access to data, Article 15)**

You have the right to know what personal data is being processed about you and what data has been stored about you. The city will provide the information without undue delay, at the latest, within one month of receiving the request. If necessary, this period may be extended by a maximum of two months if the request is of exceptional scope and complexity. If the time limit is extended, the city will inform the person requesting the

information of this within one month of receiving the request, as well as of the reasons for the delay.

### **Right to rectification (Article 16)**

You have the right to demand that the city rectify imprecise and inaccurate personal data concerning you without undue delay. In addition, they have the right to the supplementation of incomplete information. Any incompleteness of the data will be resolved by taking into account the purpose of the processing of personal data in the register. If the city does not accept the person's demand for rectification, it will issue a written certificate stating the reasons the demand was not accepted. The possibility of lodging a complaint with a supervisory authority and of seeking other remedies is also mentioned in connection with the certificate.

### **Right to be forgotten (Article 17)**

In some exceptional cases – for example, if the processing of data was based on the person's consent and they withdraw their consent – the person has the right to have their data erased, i.e. to be forgotten. If the city does not accept the person's demand for erasure, it will issue a written certificate stating the reasons the demand was not accepted. The possibility of lodging a complaint with a supervisory authority and of seeking other remedies is also mentioned in connection with the certificate. The right to erasure does not exist if the processing is based on compliance with the city's statutory obligation, or it is related to the performance of a task carried out in public interest or the exercise of public authority vested in the city.

### **Right to restriction of processing (Article 18)**

In certain situations, a person may have the right to request that the processing of their personal data be restricted until their data has been duly checked and corrected or supplemented. Such situations include a person denying the accuracy of their data, in which case the processing of their data is restricted for the time the city checks their accuracy.

## **Right to data portability (Article 20)**

A person has the right to transfer their personal data from one controller to another if they have themselves provided the controller with their personal data, and the processing of the data is based on consent or a contract, and the processing is carried out automatically. This right does not apply to processing that is necessary for the performance of a task carried out in the public interest or in the exercise of an official authority vested in the city.

## **Right to object (Article 21)**

A person has the right to object at any time, on grounds relating to their particular situation, to the processing of their personal data where the processing is based on the performance of a task carried out in the public interest or in the exercise of an official authority vested in the city. In this case, the data may be further processed only if there is a substantial and justified reason for the processing that can be demonstrated by the city. The processing may also continue if the processing is necessary for the establishment, exercise or defence of legal claims.

## **Right to lodge a complaint with an authority (Article 77)**

You have the right to lodge a complaint with a supervisory authority if you consider the processing of your personal data to infringe on the EU General Data Protection Regulation (EU) 2016/679. In addition, you have the right to exercise other administrative and judicial remedies.

### [Office of the Data Protection Ombudsman](#)

Visiting address: Lintulahdenkuja 4

Postal address: PL 800, 00531 Helsinki

Email: [tietosuoja@om.fi](mailto:tietosuoja@om.fi)

Switchboard: 029 56 66700

## **How can you contact us about privacy issues?**

[kuva.tietosuoja@hel.fi](mailto:kuva.tietosuoja@hel.fi)

## **Contact information**

City of Helsinki, Registry, P.O. Box 10 (Pohjoisesplanadi 11–13), 00099 City of Helsinki

## **Contact information of Data Protection Officer**

Data Protection Officer of City of Helsinki

[tietosuoja@hel.fi](mailto:tietosuoja@hel.fi)

09 310 1691 (switchboard)

This privacy notice has been updated on 5 August 2024