



Privacy policy

EU General Data Protection Regulation (2016/679)

11.7.2019

## **Applicant register for right-of-occupancy housing provided by the Housing Production department of the City of Helsinki**

### **1. Controller**

The Urban Environment Committee. The controller's duties have been delegated to the technical director. Urban Environment Committee's decision 15 May 2018 HEL 2018-004277.

Urban Environment Division, Työpajankatu 8, P.O. Box 58226, FI-00099 City of Helsinki

### **2. Person in charge of the register**

#### **Title**

Director of the Sales and Marketing Unit

### **3. Contact person for the register**

#### **Title**

Director of the Sales and Marketing Unit

## **Contact information**

Urban Environment Division, Työpajankatu 8, P.O. Box 58226, FI-00099 City of Helsinki

## **4. Purposes of the processing of personal data and the legal grounds for the processing**

### **Purposes of the processing**

Personal data in the register is processed for the purpose of applying for right-of-occupancy housing and concluding a right-of-occupancy agreement. Additionally, the data is processed for the purpose of marketing and providing information about right-of-occupancy housing.

### **Legal grounds for the processing**

Point (a) of Article 6(1) of the EU General Data Protection Regulation: the data subject has given consent to the processing of his or her personal data for one or more specific purposes.

Point (b) of Article 6(1) of the EU General Data Protection Regulation: the processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract.

### **Essential legislation**

- EU General Data Protection Regulation (679/2016)
- Data Protection Act (1050/2018)
- Act on the Openness of Government Activities (621/1999)
- Right-of Occupancy Housing Act (650/1990)

## **5. Data content of the register**

- Name, address, e-mail address, telephone number, personal identity code.
- The person's housing preference, right-of-occupancy queue number, information about the housing unit's application history (refusal), bank contact information.
- If a right-of-occupancy housing unit is transferred, the transferee's contact information and personal identity code. Tax and financial information of persons under the age of 55.

## **6. Regular disclosures of personal data**

Based on legislation and agreements, personal data is disclosed to Helsingin Asumisoikeus Oy and the building contractors.

Data in the register is not transferred outside of the EU or EEA.

## **7. Data storage periods**

The data will be retained for 10 years after the housing unit has been received.

## **8. Sources of personal data**

The personal data is obtained from data subjects themselves.